



Braddock C OF E PRIMARY SCHOOL

THE ST BARNABAS MULTI-ACADEMY TRUST

COOKIE POLICY

COOKIES

A cookie, also known as a browser cookie or web cookie, is usually a small piece of data sent from a website and stored in a user's Web Browser.

While a user is browsing a website. They are used by us to help our users navigate the Braddock School website efficiently and perform certain functions. Due to their core role of enhancing or enabling usability or site processes, disabling cookies may prevent users from using certain parts of this website. You can find more information about 'cookies'

at:www.allaboutcookies.org

HOW WE USE COOKIES

The Braddock School website uses Google Analytics, a service offered by that generates detailed statistics about the visitors to a website. It is the most widely used website statistics service, currently in use on around 55% of the 10,000 most popular websites.

To gather statistical information, Google Analytics use 'performance cookies'. These cookies collect anonymous information about how visitors use websites, for instance which pages visitors go to most often, whether they have been to the site before and how long they remain on each page. These cookies do not collect personal data. The information these cookies collect is aggregated and therefore anonymous and only used to improve

how a website works. You can find further information on cookies used by Google Analytics at:

<https://developers.google.com/analytics/resources/concepts/gaConceptsCookies>

DISABLING COOKIES

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. For example, in Internet Explorer you can refuse all cookies by clicking Tools, Internet Options, Privacy, and selecting Block all cookies using the sliding selector. Blocking all cookies will, however, have a negative impact upon the usability of many websites, including this one.

SECURITY

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information. We store all the personal information you provide, on our secure password and firewall protected servers. N.B. Data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

LINKS TO OTHER WEBSITES

Our website may occasionally offer links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.